

Website Redesign Request For Proposals CLC #202504

Addendum #1

RFP Clarification

The Connecticut Lottery Corporation ("CLC") issues this Addendum to provide an important clarification regarding its Website Redesign Request for Proposals CLC #202504 ("RFP").

To be clear, the RFP is not for a simple refresh or minor update of CLC's existing website. **Instead, CLC** is seeking proposals for the design and development of an entirely new website. This collaborative undertaking with CLC will require a comprehensive approach

Proposals focused on cosmetic changes, minor updates, small adjustments, or a simple facelift of CLC's existing website will not meet CLC's needs. Firms should ensure their proposals reflect a clear understanding of this requirement.