Games and Marketing Committee

Meeting Minutes

September 8, 2010

At 10:45 a.m.

Held at

Connecticut Lottery Corporation
777 Brook Street
Rocky Hill, Connecticut 06067

Committee Members:	John Paul, Chairman of the Board, Gale Mattison, Chairman of the Games and Marketing Committee, Robert Morgan (Patrick Birney joined the meeting via phone)
Staff Members:	Anne Noble, Paul Sternburg, Barbara Porto, Diane Patterson and Maggie Czyrko
Absent:	Pat Racz
Call to Order:	Mr. Mattison called the meeting to order at 10:46 a.m.

I. Approval of Minutes:
On motion made by Mr. Morgan, seconded by Mr. Paul, and unanimously approved, the minutes of the August 12, 2010 Games and Marketing Committee meeting were approved.

II. Sales Review:
Mr. Sternburg reviewed the sales and performance trends of the industry. Also presented by Mr. Sternburg was an overview of the current jackpots sales versus past year sales.

IV. Executive Session:
At 11:24 p.m., Gale Mattison made a motion to enter into Executive Session as set forth on the Agenda. Mr. Morgan seconded the motion, and the Committee entered into Executive Session. Ms. Noble, Mr. Sternburg, Ms. Porto and Ms. Patterson were invited to remain for Executive Session.
At 12:28 p.m., the Committee reconvened in regular session. A motion made by Mr. Mattison and seconded by Mr. Morgan was unanimously approved to adopt game rules for Connecticut Super Draw, as presented by Ms. Porto. A motion made by Mr. Mattison and seconded by Mr. Morgan was unanimously

approved for revisions to the Powerball games rules, as presented by Ms. Porto. A motion made by Mr. Mattison and seconded by Mr. Morgan and unanimously approved to supplement the Marketing Advertising and Promotions budget by one million dollars for the purpose of supporting Mega Millions with Megaplier and Powerball with Power Play marketing.

V. Old Business:
None.

VI. Adjournment:
On motion made by Mr.Paul, the meeting was adjourned at 12:30p.m.

Respectfully submitted,

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By: Paul Sternburg
Vice President, Marketing and Sales
Connecticut Lottery Corporation